



Newsletter

Spring 2008

www.updowntowners.org

Coming Up

Membership Luncheon: Savour Spring

Lazlos, 210 North 7th Street,
Lincoln, Nebraska

Thursday, May 15, 2008
11:45 a.m. – 1:00 p.m.

\$15 for members, \$20 for guests
RSVP by May 12, 2008 online at
www.updowntowners.org or by calling
402-434-6902.

Downtown Performance Series

Lincoln Community Foundation Gardens
Every Wednesday,

May 14 – September 10, 2008
Noon – 1:00 p.m.

Free to attend

For more information visit
www.updowntowners.org.

Special Olympics Torch Run

Lewis Fields, 22nd and N Streets
Wednesday, May 14, 2008

5:00 – 7:00 p.m.

Free to attend

For more information visit
www.updowntowners.org.

7th Annual Golf Classic

Wilderness Ridge

Thursday, June 5, 2008

Noon – 6:30 p.m.

\$90 per person, \$360 per foursome

Register online at

www.updowntowners.org or by
calling 402-434-6902.

Celebrate Lincoln

12th – 14th on N Street

Friday, June 20 – Saturday, June 21, 2008

11:00 a.m. – 11:30 p.m.

\$3.00 for adults & \$1.00 for children

12 years old and over

Admission includes free inflatable

games in the Family Zone

For more information visit

www.celebratelincn.org

For more information or to sign up to
volunteer for our events contact:

www.updowntowners.org or call our
events office at 434-6902.

Celebrate Lincoln: Your Summer Destination

By Daniela Mesquita, Celebrate Lincoln Committee Chair

Make Celebrate Lincoln your #1 destination this summer! On June 20th and 21st, you, your family and friends can enjoy two fun-filled days with kid-friendly activities, delicious foods, refreshing beverages and colorful merchandise. The event also offers a mesmerizing lineup of entertainment all day long on two separate stages, right here in downtown Lincoln. Between 12th and 14th streets, "N" Street will be transformed into your summer destination to celebrate the richness of the different cultures that have been bustling in our community for years.

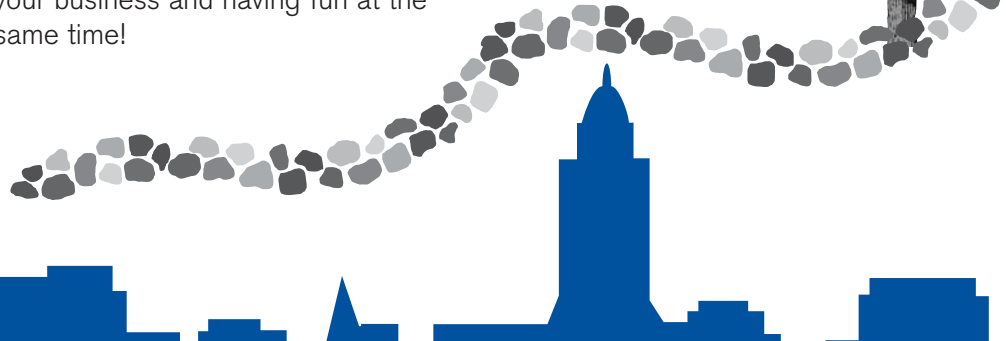
In its fifth year, the Celebrate Lincoln ethnic festival presented by Lincoln Benefit Life is at full speed with a phenomenal steering committee of more than 25 volunteers who have been working extremely hard to make Celebrate Lincoln the best summer event in town. The amount of energy, commitment and passion for this festival can be felt every time committee members get together to talk about their diligent progress to make Celebrate Lincoln happen. You can join this amazing group of Celebrators by signing up to volunteer at this magnificent event; just go to www.celebratelincn.org and click on the "Volunteer at this Event" tab. We also encourage organizations to recruit employees to volunteer at the festival. It is a great way to get people involved in the community while representing your business and having fun at the same time!

Another great benefit this year is that you can purchase tickets online in advance to make Celebrate Lincoln the summer destination for your co-workers, church groups, school clubs, sorority or fraternities. There are three different ticket-package options to choose from, which offer great deals! Please visit www.celebratelincn.org to purchase festival tickets and to learn more about the event.

Celebrate Lincoln is made possible by the generous contribution of the presenting sponsor Lincoln Benefit Life, entertainment presenter TierOne Bank Foundation, Family Zone presenter Time Warner Cable and inaugural partner Wells Fargo Bank. Several other corporate sponsors and donations, remarkable help from committee member volunteers, great community supporters and the phenomenal Updowntowners' staff also make this annual event a success!

I hope you make Celebrate Lincoln your destination this summer and enjoy the great fun this event offers while celebrating the different cultures that make our community so unique!

CELEBRATE LINCOLN



Updowntowners, Inc. is a division of the Downtown Lincoln Association and is an equal opportunity organization.

For newsletter contributions, inquiries or membership information please contact the Updowntowners events office at 434-6902.

President's Column

By Jaime Hemmerling, President



Just as we are beginning to see the signs of spring and summer, Updowntowners is full of opportunities to help you fully enjoy the sights and sounds of the summer months in Lincoln. Summer is not only a time for getting outside, but also a great time for getting involved in activities with old acquaintances as well as new friends. Whether you enjoy golfing, spending your lunchtime outside while listening to great entertainment, or are looking for a chance to enjoy all of the ethnicity Lincoln has to offer, Updowntowners has an event for you!

As you receive e-mails and mailings in the next few months regarding the upcoming activities in your organization, I challenge you to get involved. We would love to see you, either as an attendee or a volunteer. Our website can provide you with a lot of information about what's new in our organization and what you can do to get involved. As you read through the information and find something that is of interest to you, don't hesitate to say "yes." I guarantee you will find it a rewarding (and fun) experience.

If you are a veteran volunteer and have participated in our summer events in the past, you know just how much enjoyment and fulfillment it can bring. This year, consider inviting someone new to join in the fun with you. Remember how exciting it was the first time you volunteered? Don't be afraid to share that fun with someone new. Updowntowners is always looking for new members and volunteers.

2008 has already been a very exciting year for organizations. We are seeing collaboration from different entities throughout the city that we have not seen before. This is a result of years of cultivation and hard work to place Updowntowners in the best possible position. Your Board of Directors and Executive Director have been hard at work to ensure that Updowntowners is situated for great growth for the rest of this year and for years to come. Jump on board and get involved! We can't wait to see you over the summer!



The Downtown Performance Series is ready to "Kick Off your Summer!"

By Lynnette Nelson, Downtown Performance Series Chair

Come join us at noon on Wednesday, May 14th as Mayor Chris Beutler introduces our first entertainer for the Downtown Performance Series – Madonna ProActive's Dance Group which is sure to get everyone energized! The Downtown Performance Series is free to the public and is located in the beautiful Lincoln Foundation Gardens located near 14th & N Street. Performances take place every Wednesday from noon to 1:00 pm, May 14th through September 10th. The Performance Series is presented by Madonna Rehabilitation Hospital, produced by Updowntowners and sponsored by Colby Ridge, Cornerstone Printing & Imaging and the Downtown Lincoln Association.

We are very excited about the talented entertainers that will be part of the series this year. The complete schedule of artist performances is listed below. Bring your lunch, kick back and enjoy the great entertainment – you won't be disappointed!



Downtown Performance Series 2008 Schedule

- May 14 – Madonna ProActive's Dance Program
- May 21 – Sarabande String Quartet
- May 28 – Tunafish Jones
- June 4 – Baby Needs Shoes
- June 11 – The Von Kampen Brothers
- June 18 – Skylark
- June 25 – The Dance Academy – YWCA Lincoln
- July 2 – Sarabande Jazz
- July 9 – Academy of Rock
- July 16 – Metales M5 ~ Meadowlark Music Festival
- July 23 – The Melody Wranglers
- July 30 – The OK Chorale
- August 6 – Advanced Students of Lisa Watkins
- August 13 – Capital City Cloggers
- August 20 – The McNeeLees
- August 27 – Broad Appeal
- September 3 – The Clefs
- September 10 – The Wheezetones

See You on the Course!

By Tina Bretting, Golf Committee Chair

Excitement is building for the 7th Annual Updowntowners' Golf Classic presented by Embassy Suites! Whether you are a beginner or a polished professional, the Updowntowners' Golf Classic will be enjoyed by all. Your day will include great food, golf, prizes and a silent auction for you to bid on some great items. Proceeds from the event go toward the production of Updowntowners' events such as: Star City Holiday Parade, Celebrate Lincoln, Downtown Forums, Special Olympics Torch Run, and the Downtown Performance Series.



The beautiful Wilderness Ridge Golf Club will be the host site for this year's tournament, which will be played Thursday, June 5, 2008 at noon. The format is the ever-popular 18-hole, 4-person scramble. Cost is \$90 per person and includes green fees, golf cart, range balls, dinner and awards. Divisions will be established for men, women and mixed teams, so there is sure to be prizes for many. In addition, many of our gracious sponsors will be located throughout the course offering fun activities to all golfers, including a \$20,000 hole-in-one cash prize!

If golf is not your thing, we still have a few spots available for sponsorships. This is a great way to network your company to business professionals throughout our community while supporting a wonderful cause. Either way, we'd love to have you be a part of the Updowntowners' Golf Classic!

Updowntowners Welcomes Frances Schoonveld



Updowntowners is pleased to announce that Frances Schoonveld joined their team in March as Events Coordinator. Schoonveld's responsibilities include volunteer management and recruitment, event production and logistics, community information, collateral development and ongoing administrative support for the thirty events, luncheons and forums Updowntowners produces each year.

Schoonveld is a life-long resident of Lincoln. Prior to joining Updowntowners, she worked for National Geographic photographer Joel Sartore and served as intern for HM Music Magazine in Texas. Last May, she graduated from the University of Nebraska-Lincoln with a News-editorial degree from the College of Journalism and Mass Communications. Schoonveld enjoys travel, photography, music and art. She is a current volunteer for the Cat House, an animal shelter in Lincoln. "I have a passion for people," Schoonveld said. "I am eager to help Lincoln continue to create fun and exciting opportunities for people to meet and celebrate."

Welcome to our New Members!

Dax Boyte, *Kidwell*

Charlie Breneman, *Northwestern Mutual Financial Network*

Tessa Breneman, *Sandhills Publishing*

Chad Carlson, *Misty's Steakhouse & Brewery*

Kay Dinkelman, *University of Nebraska-Lincoln*

Jim Harris, *Harris Law Offices*

Jennifer Katz, *Grubb & Ellis|Pacific Realty*

Deb Leibel, *Cornhusker Bank*

Todd Long, *Kidwell*

Jonna O'Connor, *Lincoln Veteran's Hospital*

Megan Schreiner, *Lincoln Police Department*

Dean Steffensmeier, *Kidwell*

Ryan Theil, *Kidwell*

Tory Warrick, *Cornhusker Bank*

Toys on Parade

By *Katie Tauer, Parade Committee Chair*

Be a part of the 24th Annual Star City Holiday Parade on Saturday, December 6th, 2008 as we put the "Toys on Parade". Updowntowners invites everyone to apply to be a part of this spectacular and memorable holiday tradition, whether you wish to have an entry in the parade or just help with the event. The 20-member volunteer steering committee is seeking kid-friendly entries and volunteers that bring joy and entertainment to our region's largest holiday celebration.

If you want to be a part of the Parade, but an entry just isn't for you, there are still many opportunities for volunteers to get involved. Serve on the Parade Committee or be a part of the gleam team! On the Parade Committee, you can work with entries, volunteers, executive clowns, or marketing. Put your engineering and design skills to use in the float factory or use your creativity to put the finishing touches on our floats. Everyone is essential to bring the Star City Holiday Parade to life.

If you would like to help put the "Toys on Parade" at this year's Star City Holiday Parade, please contact Frances at our events headquarters by calling 434-6902 or emailing fschoonveld@updowntowners.org.

