

Downtown



Lincoln

ASSOCIATION

4 Years of Progress

Volume 11, Issue 1
February/March 2007

Downtown Lincoln
Association
206 S. 13th Street
Suite 101
Lincoln, NE 68508
(402) 434-6900

info@downtownlincoln.org
www.downtownlincoln.org

-INSIDE

- > **More 2006-07 DLA Directors –Page 2**
- > **Terry Uland Named DLA Deputy Director –Page 3**
- > **Business Briefs –Page 4 & 5**
- > **Updowntowners Launch Membership Drive –Page 6**
- > **Haymarket Happenings –Page 7**

Downtown Beat

Downtown Holiday Inn Undertakes Major Renovations

A DOWNTOWN HOLIDAY INN renovation that will refurbish and refresh the hotel anchor at 140 N. 9 St. is well underway. The first complete renovation since the hotel became a Holiday Inn in 1997, small projects have been tackled before, but the current plan will put a sparkle on the building from top to bottom.

Already completed is a complete replacement of all exterior windows. While it may not be a flashy or noticeable change on first glance, according to General Manager Joel Schossow, "The change of atmosphere in the rooms is noticeable."

Interior changes to the lower level ballroom, which seats 200 at its largest, include a new air handler to make possible control of comfort levels. The ballroom can be converted into 3 multi-use areas, and this new piece of equipment allows for separate control in each space. Also on this level, public restrooms will be completely overhauled.



Holiday Inn General Manager Joel Schossow Shows Off Hotel's New Fitness Center

The lobby and restaurant are both scheduled for a refreshed look. In the lobby, new tile and a granite-topped desk will be put in place. The entrance into the hotel from the garage has already been re-tiled for a tremendous upgrade. Also on this level, the restaurant

(continued on page 5)

Downtown Forum with Mayoral Candidates to be held on April 11

LINCOLN will elect a new mayor on May 1, a decision which clearly impacts downtown.

On Wednesday, April 11 from 11:30 -1:00 p.m. at Embassy Suites, DLA, Updowntowners, the Lincoln Haymarket Development Corporation and the Downtown Neighborhood Association are joining forces to sponsor a mayoral candidate forum. The format will include structured questions as well as an opportunity for audience questions.

Invitations will be mailed in March, but if you wish to make reservations sooner, you may do so by calling 434-6901 or online at www.updowntowners.org.

RETAIL RETENTION AND RECRUITMENT A 2007 DLA PRIORITY

The Downtown Master Plan, unanimously adopted by the Lincoln City Council in 2005, included a stronger downtown retail environment as a major priority. To address this priority, DLA is leading an effort to create a detailed Retail Retention and Recruitment Strategy.

Partners in this initiative include the City of Lincoln, Lincoln Chamber of Commerce, existing downtown retailers and a number of developers and property owners. Two Denver-based firms specializing in downtown retail development, the Laramie Company and Progressive Urban Management Associates, will direct the effort. Both firms have worked extensively with college towns to bolster their retail mix.

Steps in the process to create a downtown retail strategy include an audit of existing retail by the consulting team as well as a series of interviews and focus groups with a wide variety of downtown stakeholders. In January, detailed surveys on retail experiences, priorities and preferences were distributed to downtown workers, UNL students, faculty and staff and area residents who neither live nor work in downtown.

(continued on page 4)

2006-2007 Board of Directors

Downtown Lincoln BID Association

OFFICERS

Drew Stange, Chair* *NAI FMA Realty*
 Jon Weinberg, Chair-Elect* *Ameritas Investment Corp.*
 Will Scott, Secretary* *WRK, LLC*
 Doug Lienemann, Treasurer* *Midwest Steel Inc.*
 Debby Brehm, Asst. Treasurer* *Douglas Theatre Company*
 Michelle Waite, Past Chair* *University of Nebraska-Lincoln*

MEMBERS

Byron Boslau *Farmers Mutual Insurance*
 Nancy Arter Gade *The Arter Group*
 Norbert Gruener *Cornbusker Marriott*
 Matt Harris *Arbor Day Foundation*
 Cathi Johnson *Grubb Ellis-Pacific Realty*
 Betsy Kosier *Hawley Terminal, Inc.*
 Cheryl Krueger *Alltel*
 Craig Madson *US Bank*
 Jane Morrison *Downtown Resident*
 Mark Stephens *Bob Stephens & Associates*
 Bryan Sullivan *Embassy Suites*
 Tom Wright* *Wright's Jewelers*

CHAIRMAN'S APPOINTMENTS

Jenni Christiansen *Wells Fargo*
 Charles Hull *Archrival, Downtown Resident*
 Ben Kiser *Nelnet*
 Ed Swotek* *TierOne Bank*
 C.J. Thoma *Foundation for Educational Services*

LIAISONS

Ann Harrell, Dallas McGee* *Mayor of Lincoln's Designees*
 Annette McRoy *City Council*
 Jason Smith *Lincoln Chamber of Commerce*
 Bryan Sullivan *Updowntowners*
 Peter Hind *Lincoln Haymarket Development Corporation*
 Carlos Castillo *State of Nebraska*
 Ray Stevens *Lancaster County Board of Commissioners*
 Scott Miller *Visitors Promotion Committee*

COMMITTEE CHAIRS

Kim Todd *Common Areas Committee*
 Ed Swotek* *Marketing Committee, Deputy Director Search*
 Nader Sepahpur *Downtown Retail Council*
 Tom Wright* *Parking and Transportation Committee*
 John Decker *Assistant Chair, Parking and Transportation Committee*

AUDITOR, ACCOUNTING SUPPORT

Dave Ellingson *Dana F. Cole & Co.*

LEGAL COUNSEL

Kent Seacrest *Seacrest & Kalkowski Law Firm*

DLA STAFF

Polly McMullen *President*
 Cathy Adamson *Finance Manager*
 Benjamin Morgan *Database Manager*
 Pam Farrens *Office Manager*
 Gene Langdale *Maintenance Director*
 Deb Johnson *Executive Director, Updowntowners*
 Tina Reeves *Events Coordinator, Updowntowners*

"PARENT" BOARD OFFICERS AND DIRECTORS

Craig Madson, Chairman *Downtown BID Association*
 T.J. Casady, Vice-Chair *Updowntowners, Inc.*
 Michelle Waite, Secretary *Downtown BID Association*
 Rick Noyes, Treasurer *Downtown Neighborhood Association*
 Peter Hind *Historic Haymarket*
 Lisa Kelly *Downtown Neighborhood Association*
 Betsy Kosier *Downtown BID Association*
 Doug Lienemann *Downtown BID Association*
 Dallas McGee *City of Lincoln*
 Will Scott *Downtown BID Association*
 Bryan Sullivan *Updowntowners*
 Drew Stange *Downtown BID Association*

* Executive Committee Member

DLA Selects 2006-2007 Directors

CHAIRMAN'S APPOINTMENTS to the Board for 2006-2007 include Charles Hull and C.J. Thoma.

Charles Hull, a 1997 graduate of the University of Nebraska, College of Architecture, is an owner/partner at Archrival. At Archrival, a Lincoln Haymarket based youth branding agency, Charles oversees agency operation, and new business and account service for national and international clients such as Walgreens, Red Bull, L'Oreal and Nebraska Book Company.



Charles Hull

As a seven-year downtown resident and condo owner, Charles and his wife Summer enjoy the downtown lifestyle and the proximity to great restaurants, movies, and nightlife. "We much prefer the diversity of people and entertainment that exists downtown than other areas of Lincoln," noted Charles. "Overall, it's a much more stimulating and interesting environment."

With an interest in continuing to help Lincoln move forward, Charles sees service on the DLA Board as integral. Charles said, "My business helps companies attract young people. For Lincoln to grow and prosper, it will need to adopt strategies to retain our best and brightest, and attract young talent from other markets. Downtown Lincoln is a key piece of the puzzle, and I hope to be

able to play a role in helping the DLA to continue taking the right steps in this regard."

C.J. Thoma, President and CEO of Foundation for Education Services, Inc, begins her first year of service on the DLA Board as a director. With a business located in offices at 13th & O Streets, C.J. commented that everyone involved with the Foundation for Education Services has a vested interest in continuing to have a successful downtown. She noted that FES and other businesses with a downtown investment have been the beneficiary of the Downtown Lincoln Association efforts, and now she is thrilled to be able to participate more fully by serving on the Board.



C.J. Thoma

As a volunteer with Updowntowners, C.J. got a taste of being an active participant in downtown events. A Nebraska Wesleyan alumnus, C.J. also serves on the Lincoln Symphony Orchestra Board and is Vice President of Education for the Symphony. She noted, "I see many opportunities for overlapping common threads of a variety of organizations serving downtown. When I attend meetings, I see many groups with convergent goals, and that's a positive sign for a vital Downtown." 🏙️

2007 is DLA'S 40th Anniversary!

THIS YEAR marks another organizational milestone for the Downtown Lincoln Association as we celebrate our 40th Anniversary! In recognition of the occasion, all our printed material will bear a special 40th Anniversary logo.

Future issues of "Downtown Beat" will highlight important events and people in our history. The anniversary year will culminate at our 2007 annual meeting, to be held from 11:30 to 1:00 p.m. at



Embassy Suites on Wednesday, October 17.

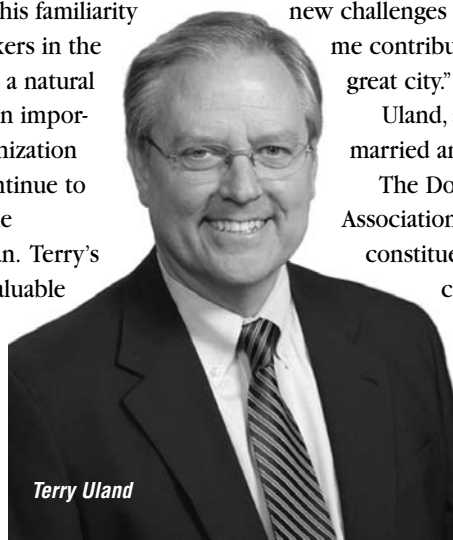
Founded in 1967 as a merchants association by downtown retailers, DLA's role has changed and evolved to meet downtown's needs. Formerly known as Lincoln Center Association, DLA was one of the first downtown associations in North America. Today, thousands of similar associations throughout the world champion vibrant urban centers. 🏙️

Downtown Lincoln Association Names Deputy Director

THE DOWNTOWN LINCOLN ASSOCIATION (DLA) is pleased to announce the hiring of Terry Uland as Deputy Director. Uland comes to the Association with fifteen years of experience as Executive Director of NeighborWorks® Lincoln.

"We are thrilled to have Terry join us as we move forward to address our priorities for growth and development," said Polly McMullen, DLA President. "Terry's management experience and his familiarity with key decision-makers in the community made him a natural for our team. This is an important time for our organization and the city as we continue to work to implement the Downtown Master Plan. Terry's leadership will be a valuable asset to help propel our progress."


Uland has more than twenty-five years of experience in the field of com-



Terry Uland

munity development. He worked as a housing specialist for the City's Urban Development Department before becoming Executive Director of NeighborWorks® Lincoln in 1991. "Through my prior work I have been able to celebrate our community's successes in making homeownership possible for more residents, and in revitalizing Lincoln's older neighborhoods," Uland said. "This position introduces a host of new challenges while continuing to let me contribute to the growth of this great city."

Uland, a Hastings native, is married and has two children.

The Downtown Lincoln Association serves its downtown constituencies and the Lincoln community by providing leadership, marketing, management, economic development services and events to ensure a vibrant, inviting downtown. 



LINCOLN FEDERAL SAVINGS CELEBRATES 100 YEARS

Lincoln Federal Savings, located at 1101 N St., capped off a year-long celebration of its centennial as 2006 drew to a close. In 1906, Lincoln Savings and Loan Association was born, and over its 100 year history, it has adapted creatively, and sometimes non-traditionally, to changing business environments. Today, Lincoln Federal Savings stands tall and proud as the second-largest savings association in the state with \$364 million in total assets.



In the 1970s, in addition to the traditional business of single-family loans and certificates of deposit, the bank entered the real estate development business. By 1990, Lincoln Federal Savings and Loan Association changed to a savings bank charter, becoming Lincoln Federal Savings Bank of Nebraska. This change allowed more opportunity for land development. Currently, Lincoln Federal has just under \$50 million in real estate held for investment. "We've been doing development for over 30 years, but now we're doing quite a bit more," said Leo Schumacher, president and CEO of Lincoln Federal since 1995. "We want to continue to make real estate development a bigger piece of our business."

(continued on page 5)

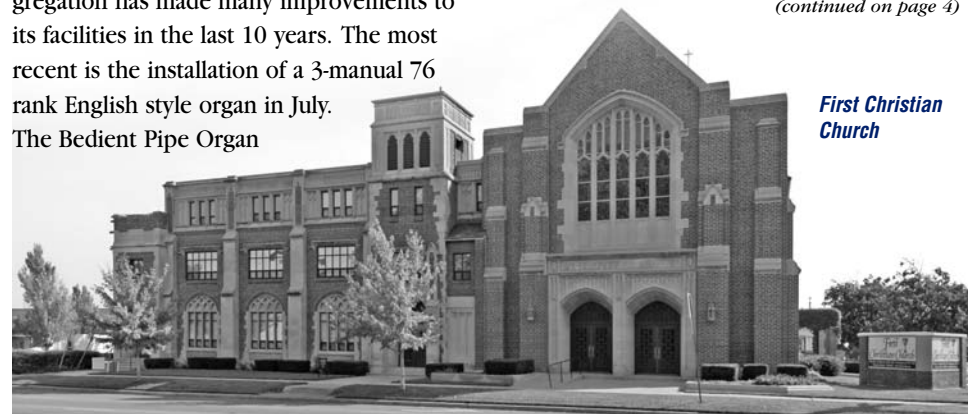
New Life at Old First

FIRST CHRISTIAN CHURCH has been a prominent part of downtown Lincoln's landscape since 1869. Three moves after its first home at 10th and K Streets, the congregation has resided at 430 S. 16th since 1927.

Because of the church's desire to enhance its ministry to both downtown Lincoln and the entire community, the congregation has made many improvements to its facilities in the last 10 years. The most recent is the installation of a 3-manual 76 rank English style organ in July. The Bedient Pipe Organ

Company designed, constructed and installed a pipe façade to complement the organ. All exterior oak doors and lanterns have been restored. Other improvements include complete sanctuary remodeling, parlor, library, office and hallway restoration, parking lot and alley paving, new signage and audio visual enhancements.

(continued on page 4)



First Christian Church

BUSINESS BRIEFS

Retail Retention *(continued)*

All this information will be the foundation for a market analysis detailing the mix of retail most likely to succeed in downtown Lincoln and targeting specific retailers for recruitment contacts. Specific locations, focused on the P and Q Street corridors connecting Haymarket with the downtown entertainment district, will be identified for targeted recruiting.

Later this spring, a detailed retail strategy will be finalized along with marketing and recruitment materials. To learn more about the retail project, contact Polly McMullen at 434-6904 or pmcmullen@downtownlincoln.org.

New Life at Old First

(continued)

The congregation has also begun numerous outreach ministries to more effectively minister to downtown residents and workers. These include noon worship services on Tuesdays, Ventures in Partnership with McPhee School, and Parafest during the Star City Christmas parade. The church hosts Share (a monthly community food distribution program), provides an office for the NAACP and sponsors weekly Alcoholics Anonymous meetings.

The church offers two Sunday services – traditional worship with organ and choirs at 10:00 a.m. and contemporary worship with praise team at 11:15 a.m.

First Christian is available for downtown meetings, with a gymnasium, kitchen, parlor, library, nursery and chapel, all handicapped accessible. The sanctuary offers excellent acoustics for music and is available for concerts. Check out the church's web site at www.fcclincoln.org.

Nelnet Expands to Gold's

Nelnet has expanded its space and workforce by opening a call center in a 40,000 square foot area in the Gold's Building at 11th and O Streets. Open shortly after Thanksgiving this year, the new space allows a consolidation of an already existing call center workforce of about 120 people who previously worked from the Nelnet headquarters at 13th and O Streets.



The larger Gold's space allows for growth which Nelnet anticipates could be approximately 100 more employees over the next year. By February, 50 to 55 additional staff could be added. A few employees from a closed call center in Virginia will follow their jobs to Lincoln. The entire space has room for as many as 300 employees. Nelnet currently has three main call centers in Lincoln, Denver and Indianapolis with the Lincoln operation as the largest. In 2002, only a small number of employees handled customer calls. Next year at this time, more than 200 will be doing that work.

Currently, the call center manages inquiries about student loans. However, Nelnet is also adding a new business line related to university and college admissions that will contribute to the need for additional call center employees. In total, Nelnet currently employs about 900 in Lincoln. (for more information visit www.nelnet.net).

Atrium Building is Sold to Security National Properties

Sequoia Investments XVIII, LLC of Security National Properties recently purchased The Atrium Building and has taken over management of the building. Security National Properties Senior Vice President, Brian Morrissey, said, "The downtown Lincoln office market has proven to be a successful and wonderful place to conduct business. We believe in this market so strongly that when the opportunity arose to purchase another office building we seized it."

Security National purchased The Gold's Building in 2004 and continues to be excited about the opportunities associated with the on-going revitalization of downtown Lincoln. Security National expressed enthusiasm regarding the opportunity to work with new tenants including the Nebraska Public Services Commission, Department of Environmental Quality, Library Commission, and others.

With a philosophy of long-term ownership and a commitment of investment in their buildings and the surrounding communities, Security National allows office users to establish an excellent place to do business for years to come.



Lincoln Community Foundation representatives and local dignitaries take part in December 3rd ribbon cutting

Lincoln Community Foundation Celebrates Building Renovations, New Tenants

At a recent ribbon-cutting ceremony, the Lincoln Community Foundation found a great deal to celebrate. A major renovation of Foundation headquarters at 215 Centennial Mall South is complete, and the Foundation welcomed its new president, Chandler A. Tyrrell II.


The complete overhaul of the building includes a stunning entrance with black granite walls and a beautiful new tribute wall for the Foundation's Benefactors, individuals who have given \$50,000 or more to the Foundation's operating endowment. Office space on floors one through five was redesigned, and two new conference rooms on the fifth floor were added. These rooms

(continued on next page)

are available for use free of charge to community nonprofit groups.

Housed in the downtown building are offices of Nebraska Children and Families Foundation, Statewide Independent Living, Interchurch Ministries, Nebraska Catholic Conference, Nebraska Humanities Council, Volunteer Partners, Community Health Charities of Nebraska, Nebraska Board of Engineers and Architects, Nebraska Chapter of the National Hemophilia Foundation, and Arthritis Foundation, Nebraska Chapter.

During the ceremony, Tyrrell spoke of his vision for the Lincoln Community Foundation. He envisions the Foundation leveraging dollars for greater impact in the community, being a philanthropic leader by proactively addressing community needs and working with individuals to fulfill their philanthropic goals. Tyrrell remarked, "Our primary role is to improve the quality of life in Lincoln, and we will work with individuals to help them impact the areas of community life most important to them."

Visit the Lincoln Community Foundation website at www.lcf.org for more information. 

Holiday Inn *(continued)*

will get new seating and carpeting, and in the lounge, flat-screened televisions are scheduled for installation.


Also located on second floor, the fitness center has already been equipped with state-of-the-art fitness equipment. Schossow noted that they have received very positive feedback about the center from guests. "Our business travelers especially have commented on how much they appreciate the top-of-the-line features in the fitness center."

Major improvements are planned for the guest rooms as well. Bathrooms will be gutted and new fixtures, flooring and granite counters will replace the old. Mixing valves will be installed to insure a pleasurable water temperature. New mirrors, lighting and artwork will enhance the esthetic atmosphere. In the main room of the guest quarters, beds with Serta mattresses, new furnishings—headboards, nightstands, armoires—will replace old, outdated fixtures. When renovation is complete, every room will be equipped with refrigerator

Lincoln Espresso Celebrates 10 Years with Expansion

Lincoln Espresso, located at 112 S. 16th Street, is celebrating its 10 year anniversary by expanding its space and enlarging its service. By late spring, owners hope to have an enhanced location by expanding into the Suzuki building just to the south of their current drive thru location.


The drive thru business will remain the same, although there will be some menu changes. Primarily, owners want to add a line offering real fruit juice smoothies. The larger space offers more seating opportunities and will accommodate groups looking for meeting space. Owner Audie Stroud commented that he's had requests for book club groups and poetry recital meeting space, and he intends to open his new location for groups to use. He would also like to offer local musicians a place to perform and expand the choices for downtown nightlife.

Lincoln Espresso hours are Monday-Thursday 6:15 a.m. to 10:00 p.m. with an 11:00 p.m. closing on Friday and Saturday. Sunday hours are 7:00 a.m. to 7 p.m. For more information, call (402) 438-0650. 

and microwave as well as 37" or 42" flat-screened televisions. The color scheme used throughout the updated materials will reflect a range of comfortable earth tones.

Staff members throughout the Holiday Inn are excited about the changes scheduled for completion by late spring. Not only will the hotel be all dressed up for spring, many of the enhancements will aid hotel staff in providing excellent service to customers and offer amenities that will continue to attract week end family visitors and increase the corporate, university, and government traffic as well.

When the renovations are complete, plans are underway for open house events to show off the amenities. If you would like to contact the Downtown Holiday Inn, call 475.4011 or visit the website at www.holiday-inn.com/lincolnne.

The Holiday Inn improvements follow a top to bottom renovation of the Cornhusker Marriott in 2005 and major improvements at the Embassy Suites in 2006. 

Lincoln Federal *(continued)*

Another strength for Lincoln Federal is its wide range of residential loan products and services including conventional and government financing (FHA and VA), new construction financing, commercial and investment property loans. By broadening its array of innovative loan products, Ross Jones, vice president and loan processing/underwriting manager at Lincoln Federal said, "Our niche is our ability to be flexible. We are able to lend outside the box more so than many of our competitors. We offer a wealth of loan products, yet we're small enough to offer personalized service."

While making adaptations to business lines, attention to customers and the products and services offered has always been a staple of Lincoln Federal's focus. Lincoln Federal offers a full range of innovative deposit options for customers, but the emphasis on personal service creates customer loyalty.

That focus on customer and community was reflected in the manner Lincoln Federal chose to celebrate its anniversary. During 2006, Lincoln Federal set a goal to participate in or donate to 100 charitable causes. Shelly Simonson, chairman of the Lincoln Federal Centennial Committee said that in addition to charitable causes, Lincoln Federal and its employees have taken part in many community events, including local parades, picnics, chamber of commerce events, and Lincoln Saltdogs sponsor night. "We have reached our goal," said Bredenkamp. "Next year we'll do 101 events. It's amazing the way our employees jumped in and said they can give an afternoon to volunteer, give a pint of blood or a monetary contribution. We're giving back to our communities."

Remembering the community it serves has served Lincoln Federal Savings well for over a hundred years 

DOWNTOWN CONVENTIONS

The following conventions will be held downtown. A complete list can be found on our web site at www.downtownlincoln.org. Thank you to the Lincoln Convention and Visitors Bureau for providing this information.

- Feb. 14-15** Nebraska Well Drillers Association Annual Convention & Trade Show Embassy Suites Est. Attendees: 300
- Feb. 15-18** Big 12 Conference on Black Student Government Annual Conference Holiday Inn Downtown Est. Attendees: 1,100
- Feb. 22-24** Nebraska School Activities Association (NSAA) State Swimming & Diving Championships Devaney Sports Center Est. Attendees: 3,000
- Mar. 1-3** Nebraska School Activities Association (NSAA) Girls State Basketball Devaney Sports Center Est. Attendees: 50,000
- Mar. 8-10** Nebraska School Activities Association (NSAA) Boys State Basketball Devaney Sports Center Est. Attendees: 90,000
- Mar. 15-17** Nebraska Distributive Education Clubs of America (DECA) Annual Convention Cornhusker Marriott Est. Attendees: 650
- Mar. 21-22** Nebraska Volunteer Service Commission Governor's Conference on Community Service Cornhusker Marriott Est. Attendees: 350
- Mar. 22-25** Nebraska Chiropractic Physicians Association Annual Convention Embassy Suites Est. Attendees: 300
- Mar. 27-29** Nebraska Municipal Power Pool (NMPP) Energy Annual Convention Holiday Inn Downtown Est. Attendees: 235
- Mar. 28-30** Nebraska FFA Association Annual State Convention Cornhusker Marriott Est. Attendees: 4,000

Updowntowners Launch Membership Drive

UPDOWNTOWNERS organization is looking for people who like to meet interesting people, create exciting events that bring thousands of people to the heart of our community, do things a little out of the ordinary and build leadership skills. You do not need to live or work in Downtown Lincoln to join. Updowntowners believe Downtown is the heartbeat of the community, and a vibrant downtown is healthy for the entire city.

For the first time in the organization's 22 year history, Updowntowners is undergoing a membership recruitment drive. From now through March 7, current members of the organization are contacting community leaders and various corporations, and asking for their support in recommending their employees for membership with Updowntowners.

With an informal membership structure, Updowntowners provides members the flexibility to choose their level of involvement and the amount of time they give to the organization. Dues are minimal and



cover the cost of communication with members, as well as help to keep the costs down for membership luncheons, Downtown Forum Luncheons and socials. Annual memberships are available in several categories. For details visit www.updowntowners.org or call Deb Johnson, Executive Director at 434-6901.

Updowntowners is a non-profit, volunteer-driven organization that exists to enhance the social, cultural and economic vitality of Downtown Lincoln through the production of special events.

Embassy Suites Names New General Manager

THE EMBASSY SUITES HOTEL, 1040 P St., welcomed its new General Manager Steve Hilton to the job on January 8. Steve has a four-year affiliation with John Q. Hammon properties, and he comes to Lincoln via Charleston, South Carolina. Still in transition, Steve commented that he was settling into the rhythm of living and working in Lincoln.



Steve Hilton

Part of the attraction of accepting this position comes from having family ties in the Midwest, but Steve also noted the reputation of the well-established Embassy Suites business. "I want to continue that fine reputation and continue to work with Lincoln to develop good working relationships."

You may contact Embassy Suites at 474-1111 or visit www.embassy-suites.com

Historic Haymarket

Lincoln, NE

Happenings

Lazlo's Expanding to Fireworks Site

LAZLO'S, at 7th and P Streets, is expanding its public dining space to include the former FireWorks restaurant. In the Haymarket building since 1991, Lazlo's has upgraded the 120-year old original building on four occasions to meet demands of its steadily growing customer base. Co-owner Scott Boles said that he and his partners never anticipated the Lazlo's phenomenon. "In the beginning, when we had Lazlo's on the drawing board, we never dared to dream that Lincoln would be so good to us," he says. "I wish we'd been more daring because we've spent the last 15 years trying to keep up with the demand in the Haymarket."

In 2003 the west wing of the building was renovated for multi-use space that could accommodate walk-in guests or be reserved for all types of private dining events. That addition was met with over-



whelming approval. Currently, that space is almost exclusively reserved for private events, which led to the current expansion plans.

With January 20 the last date of operation for FireWorks, a number of changes must take place before a reopening date of February 20. The original

Lazlo's space will close for a few days beginning February 17. The primary changes will be kitchen modifications, but there will also be cosmetic changes in the new space to give the combined area the Lazlo's look. Lazlo's is

known for its freshly prepared hickory-grilled foods and its unique, freshly brewed beers, and there are no plans for any menu changes. Boles noted that with the added space, Lazlo's can continue to offer fine food and fine service to more walk-in guests. Contact Lazlo's at (402) 434-5636 or visit www.telesis-inc.com/lazlo

Crescent Moon Coffee Has New Owner

CRESCENT MOON COFFEE, a Haymarket destination for five years, recently welcomed new ownership. As of January, Jeff Martinson took over the coffee shop located at 816 P St. Crescent Moon regulars should see very little in the way of changes as plans to continue the comfortable format of the coffee shop remain.

Jeff plans to continue



the music and poetry nights and will continue to sell locally roasted coffee. Daily lunch specials and Crescent Moon crepes are area favorites, and the coffee served is organically grown. Everyday, at least one fair trade coffee is brewed.

Crescent Moon hours are Monday through Saturday from 7 a.m. to 11 p.m. and Sunday from 9 a.m. to 10 p.m.



TENDOT CORPORATE TRAVEL OPENS IN HAYMARKET SQUARE

TenDot Corporate Travel recently located its offices in Haymarket Square, 808 P St., Suite 311. Co-owners Derrick and Jeff Eells decided after a little more than a year of operation, it was time to open an office for their growing business in the historic heart of downtown. Jeff noted that he and Derrick deliberately chose to locate their business in Lincoln, their hometown. After living and working in several cities throughout the U.S., Lincoln offered them an excellent base.

TenDot is a full-service corporate travel business offering clients a number of event and travel planning opportunities. If a company is planning a sales meeting, for example, TenDot will handle all the details such as site selection, on-site logistics, locating and hiring speakers and presenters, handling equipment needs as well as all travel arrangements. TenDot also handles incentive packages for corporate clients that include transportation, hotel accommodations, award events, and arranging special activities for guests.

Visit TenDot's website at www.tendot-travel.com or call 435.1011 to learn more about them.

Check your Calendar...

FEBRUARY

- > Feb 14 Chick Corea and Gary Burton Concert, Lied Center for Performing Arts
- > Feb 14 UNL Women's Basketball vs. Texas Tech, Devaney Center
- > Feb 15 "From Tel Aviv to Ramallah", Johnny Carson Theatre
- > Feb 16 Roald Dahl's "Willy Wonka", Lied Center for Performing Arts
- > Feb 16-18 UNL Jazz Festival, Westbrook Recital Hall
- > Feb 17 UNL Women's Basketball vs. Missouri, Devaney Center
- > Feb 22 Army Band Jazz Combo, Westbrook Recital Hall
- > Feb 22 Dierks Bentley in Concert, Pershing Center
- > Feb 22-23 "The Most Happy Fella", Kimball Recital Hall
- > Feb 22-24 NSAA State Swimming & Diving Championships, Devaney Center
- > Feb 22-Mar 3 University Theatre: "Two Gentlemen of Verona", Howell & Studio Theatres
- > Feb 23 Free at 6: Ashanti African Roots Band, Lied Center for Performing Arts
- > Feb 23 The Jeni Fleming Trio, Johnny Carson Theatre
- > Feb 24 Peter Yorn Concert, Rococo Theatre
- > Feb 24 UNL Men's Basketball vs. Missouri, Devaney Theatre
- > Feb 25 "The Most Happy Fella", Kimball Recital Hall
- > Feb 25 UNL Women's Gymnastics Masters Classic, Devaney Center
- > Feb 26 Maria Harding, Flute, Johnny Carson Theatre
- > Feb 27 UNL Women's Basketball vs. Colorado, Devaney Center
- > Feb 28 UNL Men's Basketball vs. Iowa State, Devaney Center
- > Feb 28 UNL Wind Ensemble, Kimball Recital Hall

MARCH

- > Mar 1 The Chieftains, Lied Center for Performing Arts
- > Mar 1-3 NSAA Girls State Basketball, Pershing Center and Devaney Center
- > Mar 2 Coach Callahan's Charities Fashion Show, Rococo Theatre
- > Mar 2 First Friday Noon Concert, Saint Paul United Methodist Church
- > Mar 2-3 "Man of La Mancha", Lied Center for Performing Arts
- > Mar 3 My Chemical Romance & the Black Parade, Pershing Center
- > Mar 4 Guest Artist: Dorian Leijak, piano, Kimball Recital Hall
- > Mar 4 UNL Men's Gymnastics vs. Stanford, Devaney Center
- > Mar 4 UNL Women's Gymnastics vs. Utah, Devaney Center
- > Mar 5 Lily Tomlin, Lied Center for Performing Arts
- > Mar 5 UNL Student Chamber Fest, Westbrook Recital Hall
- > Mar 6 UNL Symphonic Band "Colors", Kimball Recital Hall
- > Mar 7 Doc Severinsen & His Big Band, Lied Center for Performing Arts
- > Mar 8 Riders in the Sky, Lied Center for the Performing Arts
- > Mar 8 UNL Jazz Ensembles I & II, Kimball Recital Hall
- > Mar 8-10 NSAA Boys State Basketball, Pershing Center and Devaney Center
- > Mar 10 Bluegrass Crusade, Loft at the Mill
- > Mar 10 GO Tour Newsboys with special guests Kutless & Stellar Kart, Pershing Center
- > Mar 10 Lincoln Symphony Orchestra, Kimball Recital Hall
- > Mar 10 Mannheim Steamroller, Lied Center for Performing Arts
- > Mar 11 UNL Men's Gymnastics vs. Minnesota, Devaney Center

- > Mar 11 UNL Women's Gymnastics vs. Iowa State, Devaney Center
- > Mar 14-18 Shrine Circus, Pershing Center
- > Mar 15 Free at 6: Paddywhack, Lied Center for Performing Arts
- > Mar 16-18 Big Red Softball Tournament, Bowlin Stadium
- > Mar 17 UNL Men's Gymnastics vs. Air Force, Devaney Center
- > Mar 22 KFOR Taste of Home Cooking Show, Pershing Center
- > Mar 22 Sertoma Pancake Jamboree, Pershing Center
- > Mar 22 UNL Student Composers "Wet Ink", Kimball Recital Hall
- > Mar 22-25 "Gilligan's Island, the Musical", Loft at the Mill
- > Mar 23 Flute Day Concert, Kimball Recital Hall
- > Mar 23 UNL Women's Gymnastics vs. Kentucky, Devaney Center
- > Mar 23 Vilnius String Quartet, Sheldon Memorial Art Gallery
- > Mar 24 Soweto Gospel Choir, Lied Center for Performing Arts
- > Mar 24-25 Lincoln Gem & Mineral Club Show, Pershing Center
- > Mar 27 UNL Softball vs. Drake (DH), Bowlin Stadium
- > Mar 28 UNL Softball vs. Colorado State (DH), Bowlin Stadium
- > Mar 28 "All Shook Up", Lied Center for Performing Arts
- > Mar 29 UNL Jazz Combos, Kimball Recital Hall
- > Mar 29-Apr 1 "Gilligan's Island, the Musical", Loft at the Mill
- > Mar 29-Apr 1 UNL Dance Concert - Evenings of Dance, Johnny Carson Theatre
- > Mar 30 Midwest ClariFest, Kimball Recital Hall
- > Mar 31-Apr 1 UNL Softball vs. Texas Tech, Bowlin Stadium



do it
downtown.

www.downtownlincoln.org

PRST STD
U.S. POSTAGE
PAID
PERMIT NO. 592
LINCOLN, NE

Downtown Lincoln
Association
206 S. 13th Street
Suite 101
Lincoln, NE 68508